




DEVELOPING WORLD CLASS SOCCER PLAYERS

MEDIA KIT





Plaza Sports Center is the premier soccer complex in Rio Grande Valley including McAllen, Mission, Edinburg, Brownsville, and the cities of Pharr-San Juan-Alamo.

WHAT CAN YOU FIND AT PLAZA SPORTS CENTER?



WOMEN SOCCER LEAGUES

Our women's soccer leagues offer the opportunity for females to play the sport that they learned and loved as a child in a safe and friendly environment.



MEN'S SOCCER LEAGUES

We offer different divisions for Men's Soccer Leagues. League Divisions include Premiere, Champions, Libre and a Recreational League.

**YOUTH SUMMER
CAMPS FOR KIDS**

**WOMEN'S
FITNESS**

**COMPETITIVE SOCCER
LEAGUES**



RECREATIONAL YOUTH SOCCER LEAGUES FOR KIDS

The Youth Recreational League is a developmental soccer program for all children. It is primarily devoted to the enjoyment and development of soccer players without the emphasis on high level competition.



TOROS SOCCER ACADEMY

Our Toros Soccer Academy is the premier soccer training academy in the Rio Grande Valley. These classes focus primarily on technique. Our sessions are designed for students to enjoy the game in a more relaxed environment.



PARTY RENTALS

We offer party packages for just about any occasion including birthdays, graduations, baby showers, bridal showers, weddings and corporate events.



FUERA DE LUGAR RESTAURANT

Plaza Sports Center is bringing you a new Mexican restaurant as part of its facility. Our chef has prepared a great menu surely to please your appetite. Open now so bring your family and friends to experience something new.



To learn about these programs
and more, visit our website at
www.plazasportscenter.com

ADVERTISE TO OVER



250
TEAMS
per week

6,000
PEOPLE
per week



24,000
PEOPLE
per month

Residents from all the surrounding cities including McAllen, Edinburg, Mission, Alamo, San Juan, Weslaco and as far east as Brownsville visit our complex on a daily basis. Families enjoy our state of the art soccer fields, facility and a full service restaurant, Fuera de Lugar. You can have your banner visible as soon as people walk into our facility or place your company's logo behind our goal post!

► **COMPLEX SPONSORSHIP** **\$TBD**

- + Rename the complex to "Company Name Sports Center"
- + Banners on each field with Company Name
- + 1 Yearly Tournament named after Company
- + Staff T-Shirts with logo of new complex name
- + Plaza's team (Toros RGV) logo on all uniforms

- + Full exposure on our website, social media and any other marketing tool
- + Entrance sign with new complex name
- + Renaming our bimonthly magazine to "Company Name Sports Magazine" and featuring full page ads:
 - **Back cover or inside cover**
 - **One cover feature announcing the sponsorship**
 - **Access to facility's tournaments and events to promote Company's services.**



FIELD SPONSORSHIPS

\$3,300 per month

- + Field name to one of our four soccer fields
- + Two banners on the sponsored field:
 - ▶ **One in the back part of the goal post**
 - ▶ **One in the concrete wall at the entrance of the complex**
- + Two banner name tags on the net of the field
- + Field name on our schedule of games board
- + Full page ad in our bimonthly magazine
- + Exposure on our social media, website and team pictures.

INTERESTED?

FOR MORE INFORMATION CALL ALMA CASO, CEO AT

(956) 821-5843



► SPECIAL ADVERTISING

SOCIAL MEDIA PRESENCE

+Additional \$150 for 5 ads per month

ONLINE PRESENCE

+Website Banner
\$100 per month

SPECIAL FEATURE IN MAGAZINE

+Full Page
\$700 per month for two months

YOUTH LEAGUE UNIFORM SPONSORSHIP

+Depends on time frame



CONTACT OUR SALES DEPT.
(956) 821-5843



We are located on

1101 E. Nolana Loop
Pharr, TX 78572

Call us

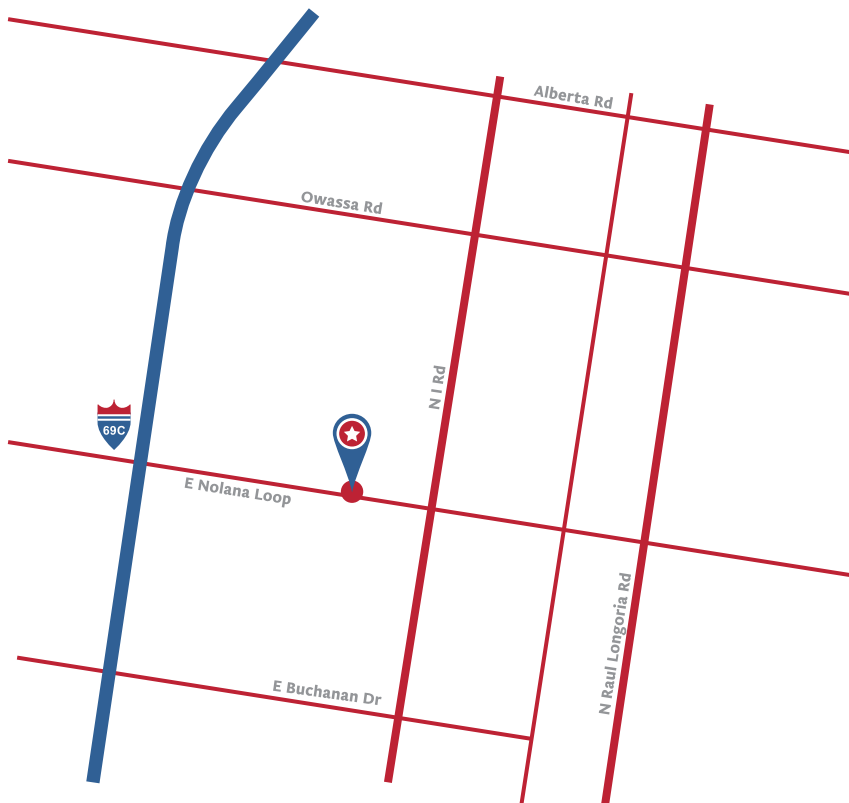
(956) 783-7670

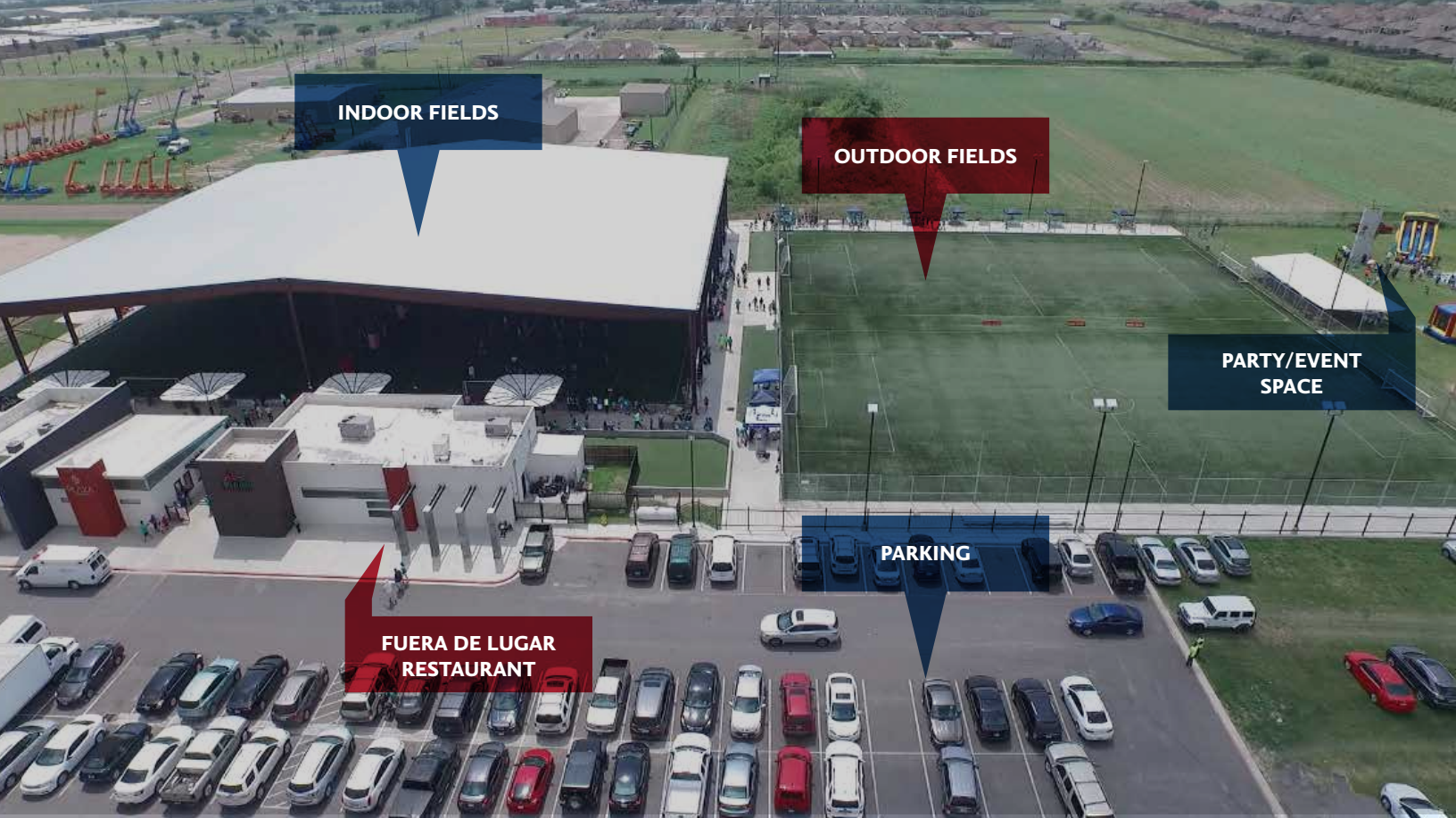
Email us

info@plazasportscenter.com

Website

plazasportscenter.com





WEEKLY SCHEDULE

MON	TUE	WED	THU	FRI	SAT
Girl's - Youth Competitive Leagues 5pm-7pm Soccer Academy 5:30-7pm Women's Fitness 5:30pm-7pm Boy's- Youth Competitive Leagues 7pm-10pm Adult Leagues 7pm-12am	Toddler Program 4:30-5:30pm Girl's Youth Competitive Leagues 5pm-7pm Women's Fitness 5:30pm-7pm Soccer Academy 5:30-7pm Goaly Training-Soccer Academy 5:30-7pm Boy's Youth Competitive Leagues 7pm-10pm Adult Leagues 7pm-12am	Girl's Youth Competitive Leagues 5pm-7pm Soccer Academy 5:30-7pm Goaly Training-Soccer Academy 5:30-7pm Women's Fitness 5:30pm-7pm Boy's Youth Competitive Leagues 7pm-10pm Adult Leagues 7pm-12am Men's Competitive League 9pm	Toddler Program 4:30-5:30pm Girl's Youth Competitive Leagues 5pm-7pm Soccer Academy 5:30-7pm Goaly Training-Soccer Academy 5:30-7pm Women's Fitness 5:30pm-7pm Boy's Youth Competitive Leagues 7pm-10pm Adult Leagues (45+ Mens League) 7-9pm Adult Leagues 7pm-12am	Girl's Youth Competitive Leagues 5pm-7pm Soccer Academy 5:30-7pm Women's Fitness 5:30pm-7pm Boy's Youth Competitive Leagues 7pm-10pm Women's Adult Leagues 7pm Adult Leagues 7pm-12am	Youth Recreational League Sat 9am-12pm